

The European League of Institutes of the Arts – ELIA is the primary independent membership organisation of major arts education and training institutions representing all subject disciplines and has a membership of more than 350 arts institutions in 47 countries altogether representing more than 250,000 art students.

ELIA is supported among others by the European Commission with an Operating grant for Organisations active in the field of Culture and by its members.

CILECT is the association of the world's major film and television schools and has a membership of 173 institutions from 55 countries on five continents.

For information on the previous Languages through Lenses editions see [http://ec.europa.eu/education/languages/news/news3006\\_en.htm](http://ec.europa.eu/education/languages/news/news3006_en.htm)  
<http://www.elia-artschools.org/e3film.xml>  
<http://www.prix-europa.de>

For further information:  
[www.languages-lenses.eu](http://www.languages-lenses.eu)



Multilingual Europe in focus

# Languages through Lenses



## Call for students

deadline: 1 March 2010

### European video competition

Videos about languages in Europe

[www.languages-lenses.eu](http://www.languages-lenses.eu)

On behalf of the European Commission ELIA (European League of Institutes of the Arts) in partnership with PRIX EUROPA and in cooperation with CILECT (International Association of Film and Television Schools) is issuing a **call for proposals for the production of new short videos** (minimum 60 maximum 90 seconds) to promote foreign language learning and the positive aspects of multilingualism in Europe.

#### Who can apply?

Applications will be accepted from students in their third, fourth or fifth year of study at ELIA and CILECT member institutions in the 27 European Union Member States and in Norway, Iceland, Liechtenstein and Turkey. The teaching institution has to formally support the student's application.

#### What will the selected applicants receive?

- › A maximum of 15 proposals will be selected. Each selected applicant will receive a **5000 €** production grant for the video.
- › A **workshop** will be organised in **Amsterdam on 15 and 16 April 2010** to discuss the project with experts. Travel and hotel costs will be covered for two persons per selected project.
- › The finalised videos of the selected projects will be presented in a **special competition category of its own during PRIX EUROPA in Berlin (16 to 23 October 2010)**. A Jury –including the selected students– will vote on the best contribution. The winning video will be awarded the PRIX EUROPA Prize for ‘Best Video on Multilingualism of the Year 2010 by a Student’. The selected participants will be actively involved in PRIX EUROPA [www.prix-europa.de](http://www.prix-europa.de), including participation in specialised workshops. Travel and hotel costs will be covered for two persons per selected project. The official language at PRIX EUROPA is English. At least one of the representatives of the project has to be sufficiently proficient in English to join discussions and/or explain concepts.
- › A **DVD** of selected videos will be produced. The European Commission will use this compilation to promote the benefits of multilingualism in Europe. In this context, the DVD will also be distributed to television stations.

#### What kind of videos are we looking for?

Videos with a clear message, easily understandable to a broad public with different background and mother tongues

#### Topic

- › Emphasise the benefits of foreign language skills in any area, such as social life, work place, education, business, partnerships and/or
- › Focus on the advantages of the diversity of languages and cultures in Europe

#### Presentation

- › Innovative, surprising, motivating, fascinating
- › Self-explanatory – any viewer should understand your video without further explanation

#### Technical issues

- › Use any European language or a combination of languages
- › Use any digital technique
- › No subtitling / no dubbing
- › Music rights: only pre-cleared “library” music or music commissioned specifically for the piece will be accepted.
- › **Length minimum 60 seconds, maximum 90 seconds, including an optional trailer of maximum 20 seconds**

#### General context

The European Commission fosters and promotes language learning at all levels and of all languages in order to encourage citizens to make full use of the opportunities created by the diversity of languages and cultures in Europe. At the same time, it promotes multilingualism to preserve linguistic diversity in Europe.

Languages in the European Union: 23 official languages, a multitude of regional and minority languages and a variety of languages spoken by immigrants.

#### How to apply

The following elements must be received **in English** by the ELIA office before: **1 March 2010**

Please download the official form from [www.languages-lenses.eu](http://www.languages-lenses.eu), fill it in and send one signed copy by post before 1 March 2010 (postmarked) to:  
**ELIA – European League of Institutes of the Arts**  
**Ute Kohlmann**  
**Beulingstraat 8**  
**1017 BA Amsterdam**  
**The Netherlands**

Applications can be uploaded on the ELIA website **between 29 January and 1 March 2010** on [www.languages-lenses.eu](http://www.languages-lenses.eu). The application has to include the following documents:

1. Summary of the project (max. 400 words per summary).
2. A script containing a detailed description of the envisaged story, the main characters and the shooting locations. The description of the story can take the form of a written document or a storyboard.
3. Production and post-production timeline.
4. Detailed budget.
5. CV and motivation of the applicant.
6. CV and motivation of the second responsible person, for instance a supervising teacher or someone involved in the production
7. Filled in questionnaire
8. A link to previous work (max. two minutes).

Instructions and more information can be found on the website [www.languages-lenses.eu](http://www.languages-lenses.eu) from 29 January onwards.

#### How will projects be selected?

An international panel of experts will evaluate the submitted scripts.

#### Timeline

- › Deadline application: 1 March 2010
- › ELIA will announce the 15 winners by the end of March 2010. Arrangements for the workshop in Amsterdam 15 and 16 April will be made immediately after the announcement.
- › An agreement on the use of the production grant, totalling 5000 €, will be made between ELIA, the selected institution and the applicant.
- › Videos should be delivered by **7 September 2010**.
- › PRIX EUROPA, 16 - 23 October 2010 in Berlin.

Please note the project is subject to budget approval of the European Commission.

ELIA is committed to equal opportunity for all and welcomes submissions from all applicants, irrespective of gender, sexual orientation, physical handicaps, ethnicity, religion and social, cultural, and geographic backgrounds.