

Minutes of the Executive Council Meeting

Zürcher Hochschule der Künste (ZHDK), Zurich, Switzerland

23 October 2017

PRESENT (in alphabetical order of associations)

Prof. Dr. Maria Dora Mourão, *President*

Prof. Herman Van Eyken, *Chair CAPA*

Garth Holmes, *Chair CARA*

Prof. Silvio Fischbein, *Chair CIBA*

Prof. Bruce Sheridan, *Chair CNA*

Bert Beyens, *Chair GEECT*

Prof. Dr. Stanislav Semerdjiev, *Executive Director*

INVITED

Meghna Puri & Rahul Puri, CILECT Congress 2018 Host, WWI

1. APPROVAL OF MINUTES

The Executive Council approved the Minutes of its meeting in Lisbon, Portugal (1-2 July 2017).

The Executive Council also expressed its sincere gratitude for the extreme hospitality of Universidade Lusófona de Humanidades e Tecnologias (ULHT) while hosting the ECM. Personal thanks of the CILECT Executive Council go to *Director* Prof. Dr. Manuel José Damásio and to *Coordinator Cooperation Projects* Sandra Rocha as well as to the whole staff of ULHT that helped throughout the meeting.

2. MEMBERSHIP

2.1. New Members (in alphabetical order)

2.1.1. Notre Dame University (NDU), Louaize, Lebanon

Executive Director Prof. Dr. Stanislav Semerdjiev visited the school (19-21 September 2017) and met with the Director of Division of Audio Visual Arts (DAVA) - Media Studies (MS), Dr. Nicolas Khabbaz, the Acting Dean of the Faculty of Humanities Dr. Maria Bou Zeid (Dean Dr. Kamal Abouchédid was at a congress in Canada at the time of the visit), and the NDU Vice President for Academic Affairs, Dr. Elie Badr. He also met with almost all the tenure teaching staff members as well as with more than 50 students from different years of studies. He watched close to 90 minutes of films from all years of studies and genres, and finally, met with several distinguished industry professionals who employ DAVA graduates.

The Division of Audio Visual Arts (DAVA) - Media Studies (MS) at Notre Dame University (Louaize, Lebanon) was founded in 1982 by the Catholic Maronite Order of the Holy Virgin Mary, and has been permanently accredited and re-accredited by the Ministry of Education ever since. Recently, NDU has also filed a candidacy for accreditation with the New England Association of Schools and Colleges (USA) through its Commission on Institutions of Higher Education and hopes that the final accreditation will be a fact probably in early 2018.

NDU's Main Campus (there are two other campuses) is located in a beautiful hilly area outside Beirut in which students have all possible kinds or recreational facilities in the midst of nature itself. DAVA (as all other schools in NDU) is financed solely by student fees (annual fee approx. 9 000 Euro). It has working projects with a wide range of CILECT educational institutions such as INSAS (Belgium), IAD (Belgium), ESRA (France), KASK (Belgium), ISMA (Benin), ISIS (Burkina Faso), ESAVM (Morocco), INIS (Québec), UNATC (Romania), HEAD (Switzerland), ECAL (Switzerland), FAMU (Czech Republic), Chapman University (USA), IADT (Ireland), VSMU (Slovakia), and others.

There is only one degree level in the school: BA in Communications Arts (Radio/TV and Film) with 4 concentrations: Scriptwriting and Directing; Film and Video Techniques; Audio and Sound Production; Electronic News. All courses are offered in English only. The school has a small tenure group of dedicated and professionally established teachers (21 in total) and a number of high-profile professional guest teachers. In order to enroll, every candidate who passes the NDU entrance exam is accepted in the DAVA after an evaluation interview with his/her academic advisor and entrance exams such as EET (English Entrance Exam) and TOEFL (Test of English as Foreign Language). The ratio between applicants and enrolled students is relatively low compared to other programs in CILECT – 75% of all applicants are enrolled. On the other hand, the ratio between male and female students is quite in favour of the latter: 70:30 (F:M).

The program's courses vary between theoretical and practical (2:1). Students are required at most times to present filmed projects. The list of successful graduates is big and most of them have achieved sustainable and successful careers. The school also produces the well-known in the Francophone and Arab countries **NDU International Film Festival** (founded in 2007) celebrated every year in November. NDUIFF invites 40 to 50 foreign guests per year and has become a national celebration of short films with the guests giving lots of workshops and seminars.

The bond between students and teachers is extremely strong and both communities give 100% of their energy to achieve the best results possible. One of the most stunning and invigorating memories that Prof. Semerdjiev had after all sessions was the clearly articulated respect and friendliness for the students/teachers from the other two film/TV schools in Lebanon that are already CILECT members (IESAV and ALBA). Later on, in his private conversations with Elie Yazbek (IESAV) and Ghassan Koteit (ALBA), this collegial relationship was re-confirmed as well.

Prof. Semerdjiev also had an extensive visit through all the facilities of the school as well as through some of the NDU facilities that are also used by the staff and students of DAVA. The book/film library which is extremely well organised and supported is also chosen by the Ministry of Education as the research institution where all the Lebanese audio-visual heritage will be digitized; the camera/sound recording equipment of DAVA satisfies completely the needs of the students; more than 30 editing stations, 15 sound stations, film/music soundstages and TV studios (all fully equipped with sets) cover all possible practical exercises (40 hours of production annually) in the program. One of the facilities though, particularly stroke him as the embodiment of the spirit of democracy – a 300-seats' modern conference hall built in the form of an ancient amphitheatrical arena. A fine place for artistic/scientific „gladiators' fights“, indeed.

Prof. Dr. Stanislav Semerdjiev's recommendation is that the application proceeds to the next stage. Based on the report the Executive Council ratified the admission of **Notre Dame University (NDU)** as Candidate Member. The school will be proposed for Full Membership at the General Assembly, Zurich 2017.

2.1.2. [University for the Creative Arts \(UCA\), United Kingdom](#)

Executive Director Prof. Dr. Stanislav Semerdjiev visited the school (5-6 October 2017) and met with the Head of School, Sarah Jeans, with the course leaders Claire Barwell (BA & MA - Film Production), Lesley Adams (BA & MA – Animation), Phil Gomm (BA - Computer Animation Arts), Simon Welsford (BA - TV Production), a number of lecturers, around 20 students and graduates from the Film Production & Animation BAs, as well as representatives of the partners from AVID, IMIS, etc.

The roots of the current University for the Creative Arts (UCA) can be traced back to the mid-19th century when The Farnham School of Art was opened (1866). Soon after different independent, public art and design colleges gradually appeared in the south of England in Canterbury, Epsom, Guildford, Farnham, Maidstone and Rochester, and after more than a hundred years of separate existence were finally put together and awarded a Full University Title as UCA in 2008. The School of Film, Media and Performing Arts was formed in its current form in 2013 but it actually started with the specialised courses at Farnham in 1969 (Animation) and 1972 (Film Production). The school is proud with its current ranking as 21st of 121 UK Universities (according to *The Guardian*) and as top 10 in three of its subject listings: Film Production & Photography (7th), Fashion & Textiles (6th) and Architecture (9th).

Currently, it offers a three-year BA (Hons) degree in Animation, Acting & Performance, Computer Animation Arts, Film Production, Journalism & Media Production, Music Composition &

Technology, Music Journalism, Music Marketing & Promotion, Television Production, Television & Media Production. It also has a BSc (Hons) degree in Music Composition & Technology, and an MA degree in Animation, Documentary Practices, and Filmmaking. The PhD degree is not oriented towards some specific field but exists on the basis of specific projects.

UCA is financed by student fees (approx. 70%), public subsidies (approx. 15 %) and trading (approx. 15 %). Annual fees are approx. 11 000 Euro for EU Residents and 15 000 Euro for non-EU Residents but more than 1/3 of all students receive scholarships or fee reductions. The School of Film, Media and Performing Arts has over 1 000 students and a long-lasting working relations with CILECT educational institutions such as Aalto University (Finland), ZHdK (Switzerland), SzFE and MOME (Hungary), LUCA (Belgium), and others. There are more than 30 full-time professors, more than 70 visiting professors, and over 20 guest lecturers who are industry professionals. In order to enroll, candidates must present the obligatory required UCAS points and GCSE passes but the most important element is the creative portfolio. Generally, the ratio between applicants and enrolled students is 2:1. The ratio between male and female students is 55:45 (M:F).

Students pursuing any degree go through a first introductory year and specialize from the second year on. On Film Production, Television Production and related MAs students work in groups learning to contribute creatively to a project whilst gaining experience of a range of technical roles. Both Animation and Computer Animation Arts emphasise the importance of observational drawing and life drawing in particular. The list of graduates with OSCARs, BAFTAs, etc. is impressive and many of them start successful careers immediately after graduation.

Some of the most important conclusions from Prof. Semerdjiev's meetings are that there is a clear preference for ethnically and racially diverse students; that in the teaching process art is more valued than software; that the school strongly believes in the interdisciplinary methods of acquiring knowledge; that there is a very sound and clear policy on risk assessment; and finally, that there is a great system for support of students with all kinds of disabilities – both to socialize successfully, and to study successfully. As to the overall working atmosphere - one of the students has put it quite nicely and short: "Good people attract and produce good people!"

Prof. Semerdjiev watched a selection of films representing different course tasks (most of them highly awarded). An extensive visit throughout all the facilities showed a stunningly well-funded and cutting-edge supplied book/film library; more than enough rooms, studios, digital and film equipment, editing and sound stations, carpentry and moulding workshops, animation and computer labs, and even photography and 16 mm film labs. The school partners very well with Channel 4, the Arts Council, Screen South, Maidstone Studios, a number of big animation production studios, etc. where students can work on their graduate films and find job placements. A final word should be put about the extensive and very energetic proactive UCA alumni network which helps not only graduates but even freshmen to find their path to the industry, art and themselves easier.

Prof. Dr. Stanislav Semerdjiev's recommendation is that the application proceeds to the next stage. Based on the report the Executive Council ratified the admission of **University for the Creative Arts (UCA)** as Candidate Member. The school will be proposed for Full Membership at the General Assembly, Zurich 2017.

2.2. Fees in Arrears

The Executive Director informed that by the time of the start of the meeting there were several members still in arrears:

- Hong Kong Baptist University (HKBU), Hong Kong
- High Cinema Institute (HCI), Egypt

- Universidade Estadual de Campinas (UNICAMP), Brazil
- Columbia University, USA
- Akademija Umetnosti – Belgrade, Serbia (for 2016 and 2017)

The Executive Council agreed that a final deadline will be given to AA-Belgrade, Serbia, to pay the CILECT dues until **15 December 2017** after which it will be deleted from Full Membership.

2.3. Communication Issues

2.3.1. CILECT Membership Benefits

The Executive Director presented the final edited text on CILECT Membership Benefits that he proposed to be included both on the website and in the CILECT Brochure (expanded with examples):

- High-scale recognition by the world's educational, scientific, cultural, audio-visual, and artistic communities.
- Prospects for professional and personal growth for students, teachers and staff members through participation in a multitude of networking collaborations (regional or inter-regional workshops, conferences, symposia, festivals, co-productions, etc.).
- Exchange or joint development of curricular plans and programs.
- Access to classic and little-known professional and student films.
- Exposure to managerial and methodological best practices as well as research and teaching materials of rare kinds.
- Establishment of long-term professional and personal relations between high-quality experts, educators, student peers and staff on a global basis.
- Acquiring of knowledge about and understanding of indigenous cultural, artistic and educational diversity in countries all over the world.

The Executive Council ratified the document on **CILECT Membership Benefits** and asked the Executive Director to proceed with its implementation and use.

2.3.2. CIBA & CNA Closed Facebook Groups

CIBA Chair Prof. Arq. Silvio Fischbein reported that Vice Chair Edwin Culp has created the closed group and there were already 40 members and 9 admins but until the ECM there has been no further movement on the side of the members.

CNA Chair Prof. Bruce Sheridan reported that he has not started the Facebook group as he wanted to clarify with his regional members which would be the best way to communicate. On the positive side, platforms like Facebook would support broader daily participation by faculty and staff at CILECT member institutions than is possible via a regional website. However, there is no single social media platform that everyone uses and/or likes. At the Zurich 2017 regional meeting he will poll attendees on the issue and seek a decision regarding an eventual CNA Facebook page.

2.3.3. Dissemination of Materials for the ECMs

The Executive Council asked the Executive Director to put all materials for further ECMs in a Dropbox folder for easier reach.

3. CILECT TEACHING AWARD

Following the ECM (Lisbon 2017) **decision 5.2** the Executive Director and CAPA Chair Prof. Herman Van Eyken presented their proposals for dissemination of the existing materials of the CILECT Teaching Award Project.

The Executive Director has sent in due time for evaluation from the Executive Council all the edited (and verified with the respective persons) transcripts of the Teaching Award Winners' speeches. He noted that some of them were shorter because the format in the last two years has changed but they could easily be enlarged. If the Executive Council would greenlight his idea to publish them – the probable period for delivering final versions of all speeches could be mid-March 2018. Therefore, a printed book and an e-book could be ready in time for the CILECT Congress 2018.

Prof. Van Eyken stated that he was not quite satisfied with the lack of balance between the length but also between the quality of the speeches and suggested that instead of publishing them, in-depth interviews with all TA Winners could be made. The interviews then would be homogenous in format and questions and will present a better option for the reader to find out more about the winners' views on many topics instead of only one (as is the case with their speeches). To save time and costs, most of the interviews could be made by Skype or another web application, or questions could be sent to the winners with a strict deadline for their answers.

The Executive Council had an extensive discussion on the two proposals and agreed that the best case scenario would be if they could be put together. Two obstacles were mentioned, though:

- The calendar schedule of the project becomes much more *prolonged in time* and thus may not be viable enough for the Congress 2018;
- The budget to publish a book of probably double size (with the intended interviews) would probably be triple or even quadruple (as there would be more costs included such as *eventual trips for the conduct of the interviews* as well as *translation* of those interviews which would be made in *languages other than English*). Therefore, the final goal should be to have only an e-book available.

With those obstacles in mind, the Executive Council greenlighted the proposal of the Executive Director to continue working on the transcripts and present them until **15 March 2018**. In order to decide whether the book project would also include the proposed interviews, the Executive Council asked Prof. Van Eyken to present a detailed calendar plan and budget parameters for conducting the eventual interviews until **31 January 2018**.

4. PhD EXAMINERS' DATABASE

The Executive Director informed that the the project is completed and will be presented by Nicolette Freeman (VCA, Melbourne, Australia) at the GA Zurich 2018.

The Executive Council commented that it would be the right moment to start developing a second phase of the project, i.e. its connection to the ongoing activities in many schools on practice-based research.

5. THE 21ST CENTURY FILM, TV & MEDIA SCHOOL BOOK PROJECT (21C)

5.1. E-Book Status

The Executive Director reported the stages of progress as follow:

- Registered ISBN numbers for .epub, .mobi, .pdf formats have been obtained by the National ISBN agency with the National Library of Bulgaria and the codes have been were imbedded in each format by the original designer Darkon Vieira Roque (Brazil).
- After an extensive research on selling the book through CILECT's webpage the result showed that in Bulgaria there is no publisher that would offer the service of placing DRM protection on e-books which have not been published by the publisher himself and/or sold only through the publisher's website. Without DRM protection the e-book can easily be accessed, copied and made free online worldwide. Therefore, administering the sale of e-books through CILECT's webpage with DRM protection on a Bulgarian server through a Bulgarian publisher was considered not possible. A decision has been taken to sell the e-book through Amazon's webpage – www.amazon.com – that places protection and coding of e-books through their servers.
- A CILECT Amazon account has been created. Currently, the process of passing the Tax Interview that would determine the amount of tax withholding for each sale is in progress. A PayPal account has also been created.

5.2. Volume 2 Content § Design

President Prof. Dr. Maria Dora Mourão and CNA Chair Prof. Bruce Sheridan presented a final draft of the resume for the second volume:

Directing is a central function for all screen platforms and content formats, and a constantly evolving craft. Though historically it has been the responsibility of a single individual, directing is a practice defined by networks of cooperation and collaboration. It is fundamental to fiction, non-fiction, and animation storytelling across cinema and television, and serves as a principle organizing parameter for film theory and analysis. The majority of screen education programs include the craft of directing, and make it central to the practical aspect of learning for students enrolled in all the screen specializations. What directing means for new forms such as virtual reality and augmented reality is currently the subject of considerable debate in both the professional and educational environments. Directing was not included in Volume 1 of CILECT's "The 21st Film, TV & Media School: Challenges, Clashes, Changes". It will be the primary theme of Volume 2, and serve as an axis from which to reflect on every aspect of screen art, craft and business, such as new platforms, modalities of expression, narratives, and digitization, along with the evolving relationships between directing and other screen crafts.

The Executive Council ratified the draft and decided to acquire contributions both through the usual Call for Proposals to all members but also through personalized invitations to highly qualified experts in the field but do **not** teach in film schools. Deadline for proposals was set at **31 January 2017**.

The Executive Council also agreed that the new volume should keep the original design of the cover but should be published on thinner paper with a different layout inside which would allow for less loss of space.

6. PARTNERSHIPS

6.1. Poitiers Film Festival

The Executive Director informed that Elodie Ferrer from the 40th Poitiers Film Festival 2017 (PFF) has announced their preference for a change in the theme from being a Zurich Congress spin-off on Transmedia & Interdisciplinarity to being a spin-off of the GEECT Conference *Training Artists as Teachers*. As the latter conference was an event produced solely by GEECT, the Executive Director asked GEECT Chair Bert Beyens to continue the conversations with PFF.

Bert Beyens informed that although he had immediately started preliminary arrangements with PFF they had to be abandoned as after a meeting of the GEECT Regional Council with Fredrik Graver (DNF) it was felt that before having a final document of outcomes from the conference it would not be in the best of interest for either GEECT or DNF to organise the event in Poitiers around the said conference. As time was of the essence, Bert Beyens and Elode Ferrer agreed that another theme would be proposed in the first week of November with him still chairing the event but that it would not be positioned as a GEECT/CILECT one.

The Executive Council felt that the planned partnership did not unfold in a desired way. It asked Bert Beyens to report after the event as to what possible future options he sees for it (if at all).

The Executive Council also agreed that the Regional Chairs should send to the Executive Director not later than **15 December 2017** proposals for festivals with which CILECT could form alliances. The proposals should clearly indicate what kind of alliance could be pursued, what the benefits for CILECT would be and what kind of financial or organisational burden that would mean for CILECT.

7. ACTIVITIES

7.1. Regional Activities

7.1.1. CAPA

CAPA Chair Prof. Herman Van Eyken reported that it was already confirmed that the CAPA T-QEM 2017 at Ngee Ann Polytechnic, Singapore (29 November – 3 December 2017) will be followed by a one-day international **Distribution Workshop *On the Move*** on the first omnibus film based on Lao She's book adaptations of *The Rickshaw*. The workshop will be hosted by Lasalle College of the Arts (LCA). Participants will also have the option to attend the Silver Screen Award Ceremony at the Singapore International Film Festival.

In a series of Skype meetings, the CAPA Regional Council continued their conversations about the alignment of CAPA Statutes with those of GEECT and CILECT, as well as about the creation of a dedicated CAPA website. At the regional meeting in Zurich 2018 a proposal for collecting fees from CAPA members will also be discussed.

Prof. Van Eyken had several meetings in relation to the Asia Pacific Screen Consortium (APSC), which now has evolved to joint MFAs offering, with contributions of exclusively CAPA Member schools. Meetings with representatives from governments and the industry of Macao, Hong Kong and Singapore have given more light on the viability of this ambitious project. After a scheduled meeting with the relevant Senior Secretary of the State of Singapore Ms Low Yen Ling with Lord David Puttnam, and site visits of Batam Island (Indonesia) where Infinite Studios develop an integrated digital park, it seems very possible that training grounds for the APSC could be established there.

Finally, the Hainan Maritime Silk Film Festival still shows interest to go into a MOU with CAPA to further develop the possibility for an academic collaboration, seeking to align some of CAPA's activities with theirs and give CAPA a forum to develop them further. A possible CAPA event in 2018 could be held in Haikou, China. No dates are set yet.

7.1.2. CARA

CARA Chair Garth Holmes reported that several events occurred in the region after the Lisbon ECM:

- the NTA College (Nigeria Television College) had appointed a new Rector: Dr. Barnabas Gbam;
- a three-day international **Art Search Symposium** was organised at WSOA (South Africa); it brought together arts practitioners, pedagogues and researchers from various disciplines and institutions to advance dialogue, discussion and ideas as it pertains to artistic research in the global south and its implications for decolonizing education and arts practices;
- Dr. Tanja Sakota (WSOA) was appointed councillor and Member of the Board of the International Film Academy of Bologna (IFA) Summer Film School;
- A forthcoming edition of the *Journal of African Cinema* (co-edited by Jyoti Mistry and Tanja Sakota) titled *Film as Research: Pedagogy and Practice* will focus on case studies from teaching institutions that explore pedagogic practices that counter more conventional forms of film education models;
- WSOA and Valand Academy/University of Gothenburg will commence a formal exchange program of staff and students to explore more inclusive forms of filmmaking that address social justice issues and community projects through a model called *Visual Practice* that aims to address alternative forms of film research and practices;
- WSOA is also involved in an initiative set up by the Goethe Institute designed to bring nine African film institutions together to advance film education on the continent in collaboration with three German film institutions;
- AFDA alumni Cait Pansegrow and Elias Ribeiro were nominated for Best Foreign Film Academy Awards for their film *Inxeba* (The Wound) which was the third AFDA alumni film nominated for the Oscars after *Noem My Skollie* (2016) and *Thina Sobabili* (2015);
- Finally, AFDA (South Africa) and Emerson College (USA) have signed a formal exchange agreement for staff and students.

7.1.3. CIBA

CIBA Chair Prof. Arq. Silvio Fischbein reported that after the Lisbon ECM the most important activity was the CIBA T-QEM which took place at the National University of Colombia, Bogota, and which was very well attended by CIBA schools as well as by speakers from GEECT, CNA and CARA. Under the umbrella of "the social impact of film schools" the participants discussed teaching problems, curricula, academic and pedagogical approaches. A full report is prepared by the school to be disseminated to all CILECT members. The CIBA regional meeting agreed to have its next convocation at the Ibero-American University, Mexico (with the collaboration of CUEC) in the last week of April 2018.

Meanwhile, the Latin American Training Center has made its fifth call for incorporation of CIBA schools' students into the audio-visual production of Latin America.

Finally, Prof. Fischbein presented the report of the research project "*Juvenile Imaginary - New Tools for Training the Trainers*". Unfortunately, only 5 schools attended the project: UCINE, UBA, INCINE, CUEC, DIS/UG. The report (only on Spanish) will be uploaded on the CILECT website.

7.1.4. CNA

CNA Chair Prof. Bruce Sheridan reported that although Jean Desormeaux and he have worked on for some time with the aim to partner with TIFF/Bell Lighthouse in Toronto, Canada, the commercial basis of the latter's operations fixes a commitment and overhead up front that is of a different order to hosting at a CILECT member institution. Conversations have stopped until a way for solving this discrepancy could be found.

Prof. Sheridan has notified CNA members on how to access the URL of the designated regional website which was launched in July 2017. He demonstrated the sections and functions to attendees at the CNA meeting during the UFVA Conference at California State University Los Angeles, and will give a brief overview in the Zurich 2017 CNA regional meeting. The CNA website will then be fully activated.

A CNA T-QEM event on **Sound and Storytelling** at Chapman University, USA (21-24 March 2018) is under planning by Michael Kowalski. More details will be available after the CNA regional meeting in Zurich 2017.

Finally, Prof. Sheridan presented a project entitled *Giving Voice to Equity, Diversity, and Inclusion*. At the Brisbane Congress 2016 its authors Karla Berry and Barbara Evans gave a presentation on gender equity in the screen industries and screen education that had a profound impact on attendees. The subsequent small group discussions were extremely well attended and generated lively constructive discussions. Many participants identified this and related issues of representation as an important and urgent challenge faced by screen educators. The project's first draft of goals and proposed approach was attached as an appendix to Prof. Sheridan's report and conversations with the authors have already been started in order to decide how the project's ambitions should be best served. Options will be discussed at the regional meeting in Zurich 2017.

7.1.5. GEECT

GEECT Chair Bert Beyens reported that the GEECT Autumn Conference 2017: **Music and Sound Design in Film/New Media** hosted by LMTA took place in Vilnius, Lithuania (27-30 September 2017), with 44 registered participants from CILECT (including 2 from CAPA, 3 from CNA and 1 from CIBA), and most staff and faculty of LMTA attending as well.

The next GEECT Regional Council meeting will be in Zurich, during the CILECT Congress and it will finalize the decisions of where will the 2018 GEECT conferences happen and under which topics.

7.2. Regional Chairs Job Description (Rights & Responsibilities)

President Prof. Dr. Maria Dora Mourão presented the final draft of the Regional Chairs Job Description which includes the following preamble:

The fact that CILECT is a wide scope international association has led us to re-evaluate the importance of the regions and to give higher importance to the regional representation. The 2010 GA Barcelona decision established a new administrative structure: the presidency, a specially hired executive director and regional representation. Therefore, the body of the Executive Officers is composed of 7 members. This structure makes it more dynamic and productive but it also gave a lot of responsibility to the chairs of the regions. They could be divided into two main sections:

Responsibilities within the region:

- To develop, assess and analyse the needs of the region

- To report on the overall goals of the region and to propose actions in line with CILECT's main objectives
- To convene various regional meetings, to prepare agendas and minutes for/of them and to follow up all regional decisions on activities
- To encourage the participation of members in the various regional and CILECT activities
- To facilitate and increase school adherence, as appropriate for the region, in line with CILECT's policy.
- To manage, co-ordinate and liaise with the members of the region and to proactively seek new potential members.

Responsibilities within the Executive Council:

- To attend the Executive Council meetings and participate in the administrative decisions that are fundamental to the progress of the association.
- To provide timely and elaborate reports on the activities of the region.
- To elaborate, together with the President and the Executive Director, proposals for activities that help to further promote CILECT Aims and Strategy.
- To liaise and collaborate with the other Regional Chairs and the Executive Director where appropriate.

The Executive Council agreed that the presented text would be included in the intended re-write of the chapter on Regional Associations in the CILECT Statutes which will be proposed to the GA 2018 for ratification. It asked the Executive Director to prepare the first draft of the re-write until **15 March 2018**.

7.3. Requests for Financial Support

7.3.1. T-QEM: Ngee Ann Polytechnic, Singapore

The goal of the two-day CAPA T-QEM (30 Nov – 1 Dec 2017) is to offer an opportunity for film educators to share and discuss the challenges as well as successes of work produced in cross-cultural environments. It aims to help film schools accelerate their understanding of what more can be done to help students to strengthen their cross-cultural awareness and be better prepared to work in an increasingly globalized environment. The event will bring together leading educators as well as industry professionals with experience in the field to exchange best practices and discuss solutions to common problems. 3 hours of panel discussions and 6 hours of keynotes and featured talks will be live broadcast through the event's social media channels. These talks will also be recorded and uploaded to the CILECT website.

The Executive Council allocated € **4,685** to the project (travel costs & accommodation of the invited keynote speakers).

7.3.2. S-QEM: GFS, Australia & BFA, China & DKU, Korea (South)

The goal of the project is to gather together the student directors and producers from the three schools (GFS, BFA and DKU) who have already produced the three parts of the omnibus film based on Lao She's book "The Rickshaw" (2015-2016). The film will be screened during the CAPA T-QEM in Singapore (see section 7.3.1 above) and the students will then participate in a workshop on the distribution issues and their repercussions on funding and marketing of such projects. The workshop will also focus on the options of a common international distribution strategy. From each of the three schools the professor in production (and distribution) will accompany the respective students and will guide the workshop jointly with the other colleagues and the keynote speaker. This is a unique opportunity for work on a collaborative long form – without it being outside the production models of making a short film in the post graduate

course work -and work on distribution strategies, with a concrete case study. For all the CAPA region schools, the workshop is also a relevant research on the topic and will probably be of great value for the wider CILECT community as well. Results will be disseminated via the CILECT website.

The Executive Council allocated € **4,210** to the project (travel costs for the students).

7.3.3. S-QEM: USP, Brazil & BFA, China

The goal of the project is the production of two short documentaries/essay films, one in Beijing by a Brazilian student, and the other in Sao Paulo by a Chinese student. The foreign students will collaborate with local students. The travel, housing, tutoring and production costs are covered by the schools involved. The schools believe that this activity will benefit not only the visiting students but also the host institutions, moving towards increasing internationalization and cooperation.

The Executive Council commented that 1) the project was submitted too late (actually it has already started) and therefore cannot be considered in its wholeness for support; and 2) BFA has already used its right for financial support for the biennial period with the S-QEM discussed in section 7.3.2 above.

The Executive Council allocated € **1,700** to the project (travel costs for the USP student).

7.4. The ETHICS LAB Project

The Executive Council discussed the final version of the Ethics Lab Project prepared by Dr. Dan Geva, Prof. Dr. Maria Dora Mourão and Prof. Bruce Sheridan. It agreed that:

- a) The project will be presented at the GA Zurich 2017 by Dr. Dan Geva;
- b) A Call for Hosting of the respective workshop will be sent to all schools until **15 Nov 2017**;
- c) Dr. Dan Geva will visit at least one school per region until **30 July 2018** and will lead there a two-day workshop for students (including the video recording of the students' personal testimonies) and a one-day workshop for teachers (optionally from different schools in case the workshop is held in the timeframe of another CILECT event);
- d) All materials will be uploaded on the CILECT website until **31 October 2018** and the results of the project will be presented at the CILECT Congress 2018.

The Executive Council allocated € **10 000** to the project.

8. CILECT CONGRESS 2018

The Executive Council welcomed Meghna Puri and Rahul Puri from Whistling Woods International (WWI), Mumbai, India, who were invited to discuss the theme and logistics of the Congress 2018 in order to finalize the ratification of the congress bid.

The Executive Council and WWI agreed that the dates of the Congress 2018 will be **12-16 November 2018** (arrival day being 11 November and departure day being 17 November).

The Executive Council and WWI agreed that the theme of the conference inside the Congress 2018 will be **Directing the Future**. CNA Chair Prof. Bruce Sheridan volunteered to prepare the Call for Proposals which will be sent to CILECT members not later than **15 December 2017**.

The Executive Council and WWI agreed that the participation fees will be confirmed after the visit of the Executive Director (not later than **30 November 2017**) to the proposed venues and the finalization of the Congress 2018 general schedule and budget.

Finally, in view of information in the public domain about unresolved **legal issues** between WWI and different bodies (incl. the State of Maharashtra) the Executive Council asked WWI to provide clarifying documentation which could serve as a guarantee that no such issues could harm the organisation of the congress. *(NB: The requested documentation was provided while the present Minutes were compiled and was found to be satisfactory.)*

The Executive Council voted to accept the final bid of WWI and to ask Meghna Puri and Rahul Puri to present it to the General Assembly 2017 in Zurich. The bid was voted with a **majority**. (5 Yes, 1 Abstain)

9. OTHER

9.1. NTA Television College Request

The Executive Director presented an official written request from the NTA TV College, Jos, Nigeria, re:

- The possibility of offering interactive online teaching sessions for the NTA/TVC students and faculty to enable them have an up-to-date experience as well as to tap from the wealth of knowledge from other member institutions;
- The possibility of exchanges with other schools within CILECT – the NTA/TVC guarantees accommodation, feeding, security, etc. for any exchange student or teacher from member institutions.

The Executive Council agreed that all CILECT members should be encouraged to respond to the request in case they can offer favourable answers.

10. NEXT MEETING

tbc