

# Minutes of the Executive Council Meeting

Chapman University, USA

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24-25 March 2018

PRESENT (in alphabetical order of associations)

**Prof. Dr. Maria Dora Mourão**, *President*

**Prof. Herman Van Eyken**, *Chair CAPA*

**Garth Holmes**, *Chair CARA*

**Prof. Silvio Fischbein**, *Chair CIBA*

**Prof. Bruce Sheridan**, *Chair CNA*

**Bert Beyens**, *Chair GECT*

**Prof. Dr. Stanislav Semerdjiev**, *Executive Director*

## 1. APPROVAL OF MINUTES

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The Executive Council approved the Minutes of its meeting in Zurich, Switzerland (11-12 March 2017).

The Executive Council also expressed its sincere gratitude for the extreme hospitality of Zürcher Hochschule der Künste (ZHdK) while hosting the ECM. Personal thanks of the CILECT Executive Council go to *Head Dept Performing Arts & Film* Prof. Hartmut Wickert, to *Congress Host* Prof. Christian Iseli and to *Deputy Director* Chantal Haunreiter as well as to the whole staff of ZHdK that helped throughout the meeting.

## 2. MEMBERSHIP

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### 2.1. New Members (in alphabetical order)

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#### 2.1.1. Annapurna International School of Film+Media (AISFM), Hyderabad, India

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Executive Director Prof. Dr. Stanislav Semerdjiev visited the school (27-28 November 2017) and met with Director Amala Akkineni (famous Indian dancer and actress in five Indian languages – Tamil, Telugu, Hindi, Malayalam and Kannada), Dean of Academics Bala Rajasekharuni (writer-producer-director with a career in Hollywood), COO Cdr Krupakar Reddy, and almost all Heads of Departments. He also met with many teachers as well as with a number of students from different years of studies, and watched over 60 minutes of student films.

AISFM is a non-profit private school, founded in 2011 by Dr. Akkineni Nageswara Rao, one of India's most celebrated actors (with over 1000 awards). It was accredited by the Jawaharlal Nehru Architecture and Fine Arts University (JNAFAU) and its campus is located inside the 22-acre Annapurna Film Studio which is a world-class production facility equipped with modern technology and available for practical work to all students. AISFM is financed both by the owner (Annapurna Film Studio) and students' fees in a ratio of 40:60. Annual students' fees vary for different fields from approx. 9 000 Euro to approx. 22 000 Euro. AISFM has working projects with CILECT educational institutions such as Ryerson University (Canada), Chapman University (USA), Swinburne University (Australia), etc.

There are a number of both BFA and MFA degrees offered at AISFM: Film Making (with specialization in all sub-fields); Animation & VFX; Graphics & Multimedia Design; Photography & Digital Imaging; Mass Communication. The school has more than 30 full-time professionally established teachers and each semester invites more than 40 high-profile guest teachers from India and abroad. In order to enroll, every candidate who passes the aptitude test and the general knowledge test has to participate in group activities to show his talent and finally, to participate in a final interview in front of the academic committee. All studies are in English. The ratio between applicants and enrolled students is quite high – less than 20% of all applicants are enrolled.

The program's courses are very well balanced between theoretical and practical (1:1). Students are required to present film projects regularly - 30 hours of production per student for the whole course of studies; more than 5 000 hours of production in total annually. The list of successful graduates is not very big as the school is quite new but most of them have already achieved some extent of professional status. The facilities (as could be expected from an established

professional production company) are of the highest capacity – modern cinema halls, sound studios, editing studios, film sound stages, etc. They are all filled in with cutting edge camera/editing/sound recording equipment which are bale to cover all practical exercises. In addition, the school has first class dormitory, several student clubs, a modest but well supplied with professional books library, and fast and secure WiFi coverage.

<https://www.aisfm.edu.in/>

Prof. Dr. Stanislav Semerdjiev's recommendation is that the application proceeds to the next stage. Based on the report the Executive Council ratified the admission of **Annapurna International School of Film+Media (AISFM)** as Candidate Member. The school will be proposed for Full Membership at the General Assembly, Mumbai 2018.

#### 2.1.2. Wilfred Kinyanjui - Africa Digital Media Institute (ADMI), Nairobi, Kenya

The Executive Council agreed that the documentation submitted by Wilfred Kinyanjui, Director, Africa Digital Media Institute (ADMI), Nairobi, Kenya, meets the criteria for Corresponding Membership under the provisions of *articles 3.2.19-21* of the CILECT Statutes.

The Executive Council granted **Corresponding Membership** to **Wilfred Kinaynjui** in his capacity of Director of ADMI.

*NB: The obtained status is strictly individual and does not in any way allow ADMI to claim or/and advertise a relationship with CILECT.*

#### 2.1.3. Tariq Hager - Prague Film School, Prague, Czechia

The Executive Council agreed that the documentation submitted by Tariq Hager, Director, Prague Film School, Prague, Czechia, meets the criteria for Corresponding Membership under the provisions of *articles 3.2.19-21* of the CILECT Statutes.

The Executive Council granted **Corresponding Membership** to **Tariq Hager** in his capacity of Director of Prague Film School.

*NB: The obtained status is strictly individual and does not in any way allow Prague Film School to claim or/and advertise a relationship with CILECT.*

### 2.2. New Applicants (in alphabetical order)

Two new applications were discussed at the meeting:

- Kenyatta University, Nairobi, Kenya
- Korea University of Media Arts (KUMA), Sejong, Korea (South)

The Executive Council agreed that the documentation submitted by **Kenyatta University**, Nairobi, Kenya, meets the criteria to proceed to the next step in the admission process – a site visit.

The Executive Council agreed that the documentation submitted by **Korea University of Media Arts (KUMA)**, Sejong, Korea (South), meets the criteria to proceed to the next step in the admission process – a site visit.

### 2.3. Re-Examination of Applicants (in alphabetical order)

Two previously submitted applications were re-visited and discussed in the light of new information received:

- Akademi Seni, Budaya dan Warisan Kebangsaan / National Academy of Arts, Culture and Heritage (ASWARA), Kuala Lumpur (Malaysia)
- K.R.Narayanan National Institute of Visual Science & Arts (KRNNIVSA), Kottayam, Kerala, India

### 2.3.1. Akademi Seni, Budaya dan Warisan Kebangsaan (ASWARA), Malaysia

The Executive Council agreed that the additional documentation submitted by **Akademi Seni, Budaya dan Warisan Kebangsaan (ASWARA)**, Kuala Lumpur, Malaysia, meets the criteria to proceed to the next step in the admission process – a site visit.

### 2.3.2. K.R.Narayanan National Institute of Visual Science & Arts (KRNNIVSA), India

Executive Director Prof. Dr. Stanislav Semerdjiev visited the school (24 November 2017) and met with Chairman Harikumar (famous director-writer of Malayalam movies), Director Dr. K Ampady, the Dean and all Heads of Departments, all teachers and a big portion of students from all years of studies and specializations. He watched over 60 minutes of films.

It turned out that although CILECT has admitted KRNNIVSA as a potential candidate member to be proposed to the GA in 2018 (after 5 years of existence) the documentation submitted by the school was not quite accurate. The initial idea has indeed been to have it open and fully operating by 2014 but the actual inauguration took place only in the very beginning of 2016, thus the visit was a little bit premature. On the other hand, it was clear that the school develops well and would probably be ready to fulfil all expectations to become a CILECT member in 2020.

KRNNIVSA is an autonomous training and research centre established by the Government of Kerala outside the small mountainous city of Kottayam. It was named after K.R.Narayanan, President of India (1992 – 1997), and is managed by a Governing Council which has the Chief Minister of Kerala as Chairman, the Minister for Education as Co-Chairman and twelve members. There is also an Academic Council consisting of people from the film and television industry. The campus is located in a beautiful natural reserve which gives incredible options for including Nature as an element not only in the films of the students but also in the whole educational process. The atmosphere everywhere is peaceful and quiet, the air, lawns, alleys and roads are clear and clean, the fields and forests around are thick, green and preserved. Nearby villagers are open-minded and warm-hearted people who help the students in whatever situation may arise. As the school itself is built from scratch every building is also brand new and well-kept by local personnel; the equipment is abundant and corresponds to all requirements of present-day audio visual education; the facilities are suited to the needs of the education. The library is full of classic films and books on cinema (some of them being rare old editions that one can hardly see nowadays). The students watch daily several films of the great masters from all continents and times (starting with the silent cinema and reaching the 80-ties and 90-ties.) This idyllic picture becomes even more complete when one understands that students pay a symbolic fee of 1300 Euro annually (which includes tuition, dormitory and canteen) as the school is 90% subsidized by the Kerala Government. (One can only add that more than 30% of the students also get a full scholarship.) In some way, the school evokes memories of the idealistic vision with which EICTV (Cuba) was started in 1986.

The BFA degrees are 6: Directing/Screenwriting, Cinematography, Editing, Sound, Acting, Animation & VFX. Each year the school admits 10 students in each field (60 in total) by the ratio of 7:1 between applicants and enrolled students. A serious problem is the lack of female students (less than 5% of all students). Most of the teachers are from the Kerala region (having earned

their degrees from FTII, Pune, or SRFTI, Kolkata) and thus are absolutely dedicated to their pedagogical work (having in some cases left behind prolific careers). Over 50 guest lecturers are invited annually for different workshops and seminars. In order to enroll, every candidate has to pass the aptitude test and the general knowledge test. Each student has its own working station (if he/she is educated in the technical fields) and all students work in teams for several group exercises. The courses are harmoniously created to build both theoretical and practical knowledge and abilities. There are no graduates yet but the 1<sup>st</sup> and 2<sup>nd</sup> year films screened showed some real talent (especially in the Animation/VFX track). Naturally the school has no international contacts or even industry ones and is eager to start such.

Prof. Dr. Stanislav Semerdjiev's recommendation is that the school's status is kept as Candidate Member until the CILECT Congress 2020 when it could be re-assessed (without another site visit) on the basis of additional information on the results of graduates and their job placement.

The Executive Council agreed that **K.R.Narayanan National Institute of Visual Science & Arts (KRNNIVSA)**, Kottayam, Kerala, India, will be re-assessed as recommended.

#### 2.4. Applications' Requests (in alphabetical order)

In the period after the Executive Council meeting in Zurich three new requests for information and application forms have been received by the Executive Director:

- Effat University, Jeddah, Saudi Arabia  
<https://www.effatuniversity.edu.sa/English/Academics/Undergraduate/CoAD/Pages/VDP.aspx>
- Latvian Academy of Culture, Riga, Latvia  
<https://lka.edu.lv/en/>
- Farhan Jamalvi, Karachi Film School, Karachi, Pakistan – Corresponding Membership

### 3. CILECT PRIZE 2018

The Executive Director reported that the CILECT PRIZE project shows steady development and that the 2018 improvements have been accepted with great and massive admiration:

- the launch of the **Online Video Platform (OVP)** which allows schools to watch all films for the whole period of voting (15 March-15 July);
- the option to vote for **FIVE Best Films** (instead of three) in the categories of Documentary and Animation.

Year	Full Member Schools (Total) Participating / Percentage	Full Member Countries (Total) Participating / Percentage	Films Total	Fiction	Documentary	Animation
2006	(102) 57 / 55%	(45) 35 / 78%	57	50	5	2
2007	(112) 78 / 70%	(48) 38 / 79%	78	62	13	3
2008	(111) 74 / 67%	(47) 34 / 72%	74	59	9	6
2009	(131) 90 / 69%	(53) 42 / 79%	90	78	6	6
2010	(131) 87 / 67%	(53) 41 / 77%	87	70	10	7
2011	(139) 97 / 70%	(55) 47 / 85%	97	81	10	6
2012	(139) 96 / 69%	(55) 45 / 82%	96	66	19	11
2013	(147) 114 / 78%	(58) 51 / 88%	209	100	62	47
2014	(144) 110 / 76%	(57) 49 / 86%	217	95	77	45
2015	(154) 117 / 76%	(59) 50 / 85%	225	107	73	45
2016	(152) 117 / 77%	(59) 53 / 90%	240	110	81	49
2017	(168) 129 / 77%	(61) 53 / 87%	263	115	94	54
2018	(171) 126 / 74%	(61) 52 / 85%	269	120	92	57

#### 4. CILECT TEACHING AWARD 2018

##### 4.1. E-Book Publication of the 2014-2018 Winners' Contributions

The Executive Director presented the edited texts of the speeches of the winners 2014-2017 (with exception of the ones by Dan Geva and Xie Fei) and CAPA Chair presented his ideas of complementing the e-book with interviews of the winners.

The Executive Council distributed the tasks of skype interviewing between the Regional Chairs and approved the following **calendar schedule** for the project:

1. By 15 May CAPA Chair Prof. Herman Van Eyken will present a uniformed brief of the questions for the interviews as well as a provisional budget of the e-book (and of its eventual later paper publication).
2. By 30 May Chairs will contact the winners and explain the procedure of the interviews.
3. By 15 June the Executive Director will send to all EC members the final texts of the speeches, bios and photos.
4. By 30 June CAPA Chair Prof. Herman Van Eyken will present to the President and the Executive Director the design and layout of the e-book.
5. By 31 August all interviews will be finalised by the Regional Chairs and delivered to Prof. Herman Van Eyken.
6. By 30 September CAPA Chair Prof. Herman Van Eyken will present a rough cut of all interviews.
7. By 31 October CAPA Chair Prof. Herman Van Eyken will have the e-book ready for delivery.

##### 4.2. Nominations 2018

The Executive Director informed about the proposals received for the CILECT Teaching Award 2018:

###### **Lifetime Educational Achievement (over 65 years of age)**

1. Jose Mario Luna Garcia – proposed by CUEC, Mexico

**Leading International Pedagogue**

1. Aner Preminger – proposed by SAPIR, Israel
2. Orit Azulay – proposed by JSFS, Israel

**Promising Young Teacher (under 45 years of age)**

1. Adrian Lim – proposed by Ngee Ann Polytechnic, Singapore
2. Anna Luise Kiss – proposed by FBKW, Germany
3. Itay Harlap – proposed by SAPIR, Israel
4. Ramona Mismetti – proposed by MCSC, Italy
5. Lucia Mariana Gaja Ferrer – proposed by CUPEC, Mexico

**Regretfully, none of the proposals received the minimal requested percentage of points (67%), therefore no awards in any of the categories were bestowed.**

After four extremely successful years of the Teaching Award project (with 11 awards bestowed altogether!), the Executive Council wishes to underline that it was surprised by **the failure of most schools to submit the required elements of the portfolio**. For example:

- In four (out of eight) cases the portfolios were lacking the most important element – a 15-minute audio-visual excerpt from a **teaching session of the nominee in class**. It was substituted either by interviews with students praising their teacher (the respected nominee) or by short (2-3 mins.) bits and pieces from several different presentations of the candidate (not necessarily in front of students);
- In three (out of eight) cases a number of the materials listed in support of the scientific or pedagogical work of the nominees were partially or completely **not translated into English**;
- In one case, the theme of the teaching session announced (by the nominee) had nothing to do with the **development of the session itself**;
- In another case, the supporting materials did not show enough evidence for the **international** scope of the nominee's achievements, although the nomination was in the category "Leading International Pedagogue".

## **5. CILECT RESEARCH EXAMINERS NETWORK (CREN)**

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The Executive Director reported that the CREN project has been finalised and the website is ready to be launched. He will inform the members about the options it gives.

## **6. THE 21<sup>ST</sup> CENTURY FILM, TV & MEDIA SCHOOL BOOK PROJECT (21C)**

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### **6.1. 21C Dissemination Vol. 1 – E-Book Status**

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The Executive Director reported that the e-book is on Amazon since Feb 2018 and can be bought and downloaded at this link: [21st Century Film, TV & Media School - Vol.1. - E-Book](#)

### **6.2. 21C Vol. 2 – Content**

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The Executive Director presented the list of 26 proposals for contributions to the 21C Book – Vol.2: **Directing the Future**. The editors – Maria Dora Mourão, Stanislav Semerdjiev, Cecilia Mello

and Alan Taylor – will be ready to inform the EC members about their final selection by **30 April 2018** after which, the EC members are invited to suggest names of possible contributors (and themes of their eventual contributions) until **15 May 2018**.

## 7. WEBSITE

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The Executive Director informed about the changes he performed on the website functionality:

1. New buttons were created for easier surfing: CONFERENCES, CILECT PRIZE, TEACHING AWARD & ACTIVITIES.
2. The button CAKE was deleted (hidden) as all its info can be now found in both NEWS and CONFERENCES;
3. In the button ACTIVITIES everything older was inserted under ARCHIVE.
4. In the button CONFERENCES materials for CILECT and all the regions were separated for easier surfing.
5. In the existing ASSOCIATION button new buttons for Minutes from GAs and ECMs were created and a new button LINKS was added.
6. The button MEDIA was deleted (hidden) as there is not much to show there yet. If the situation changes – it will be restored.
7. In the button MEMBERS all application rules and forms for Full, Partner and Corresponding members were uploaded.
8. In the button CILECT PRIZE a new password-protected VIMEO option was opened (through an annual subscription fee) for the online viewing of entries.
9. PROFILES were simplified by hiding all the information that was empty.

The website hits have moved from 11 500 for the 2015 year to 211 000 for 2017 year. Until 15 march 2018 there were already over 60 000 hits. CNA Chair Prof. Bruce Sheridan proposed to help in creating a **search optimization system**.

## 8. PARTNERSHIPS

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### 8.1. Fourth Creative Networks Meeting – The ISAE Project

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The Executive Director informed about the fourth joint meeting of the Executive Directors of the four big creative networks (CILECT represented by Stanislav Semerdjiev; ELIA represented by Maria Hansen; CUMULUS represented by Eija Salmi; AEC represented by Stefan Geis) in Brussels, Belgium (16-17 January 2018). After the introduction of current activities and discussions of different proposals for joint projects, Prof. Dr. Stanislav Semerdjiev presented his draft for the **ISAE project (Appendix 1)** which was unanimously accepted by the representatives.

The Executive Council discussed the ISAE project and agreed that it should be greenlighted for further development. The tentative period for the event is either 2019 or 2020 and the tentative place is Sofia, Bulgaria.

### 8.2. CILECT / CUMULUS MEMORANDUM OF UNDERSTANDING (MOU)

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The Executive Director informed about the signing of a MOU between CILECT and CUMULUS at the CUMULUS conference in Bangalore, India, in November 2017. CUMULUS is the world

association of schools of Arts, Design & Architecture and consists of more than 260 members from 55 countries.

A similar MOU is under development with ELIA and AEC.

### 8.3. CILECT / MUBI

At the proposal of NFTS Director Jon Wardle, the Executive Director contacted the curated streaming platform MUBI in regard to their initiative for free service to students and discussed the conditions under which this could happen for CILECT schools. It was agreed that not only **all CILECT member students but also all CILECT teachers** would be entitled to redeem a complimentary subscription.

MUBI presents a new film each day, ranging from timeless classics and thought-provoking documentaries, to festival darlings and acclaimed masterpieces. Every title is hand-picked by film experts and with each film available to stream for 30 days, there are always 30 films to explore.

Links for registration: [mubi.com/filmstudent](http://mubi.com/filmstudent) or [mubi.com/filmteacher](http://mubi.com/filmteacher)

### 8.4. CILECT / FEISAL

CILECT President Prof. Dr. Maria Dora Mourão and CIBA Chair Prof. Fischbein reported that initial conversations have been started with FEISAL to try and overcome the differences that prevented the two institutions to collaborate in the last 15 years. An official letter in this regard has been received by FEISAL President Esteban Ferrari.

## 9. ACTIVITIES

### 9.1. Regional Activities

#### 9.1.1. CAPA

CAPA Chair Prof. Herman Van Eyken reported on the CAPA Conference at Ngee Ann Polytechnic and Lasalle College of the Arts, Singapore (30 November – 1 December 2017) under the theme ***Storytelling in the Asia Pacific: Cultural Crossroads and Multi-Nationalities in Film***. It was jointly organised by CAPA and NETPAC (Network for the Promotion of Asia Pacific Cinema). It was well attended by 62 delegates from 17 schools in 12 countries. There were also delegates from producing companies, research institutions, etc. All the videos are already uploaded by the Executive Director on the CILECT website. The Executive Director who also attended the conference expressed his personal assessment of excellence for both its organisation and content.

A CAPA Regional Meeting was held in conjunction with the conference. A number of topics were discussed such as the fee-waivers policy of CILECT; the creation of a data collection of collaborations in CAPA; the CAPA Award; the 21C Book project; the CREN Project; the Ethics Lab project; proposals for future projects such as “Sound across the Curriculum” (Ross Williams), the VIDDSEE website (Nikki Loke), the Library Consortium (Bhupendra Kainthola), the continuation of the Lao She Omnibus project (Herman Van Eyken), etc.

Further to the conference was held the CAPA Distribution Workshop (2 December 2017) in which teachers from GFS, DKU and BFA facilitated discussions with students to develop a distribution strategy for the Lao She Omnibus project. The co-production has already been selected for the Beijing International Film Festival, with selections pending for the festivals in Sydney, Shanghai, Busan and the APSA Awards.

In the reported period, Prof. Van Eyken also visited ZUMC, Hangzhou, China, and was contacted by a school in Indonesia – Universitas Multimedia Nisantara (UMN) for possible application for membership. He prepared a curated program of the CAPA Award films for a screening at the Georgetown Festival, and organised the Ethics Lab to be held at GFS (10-14 July 2018).

#### 9.1.2. CARA

CARA Chair Garth Holmes reported that the University of Witwatersrand (Jyoti Mistry & Tanja Sakota-Kokot) volunteered to host the CARA conference (11-14 April 2018) under the theme **“Politics and Poetics of the Practices of Film”**. In the framework of the conference AFDA-Johannesburg will also host the Ethics Lab project.

All CARA members received the Call for papers as well as the updated CILECT Call for articles for the 21C Book project.

An exchange relationship has started between AFDA, South Africa, and Emerson College, USA. A similar exchange project is under way between AFDA and RITCS, Belgium.

#### 9.1.3. CIBA

CIBA Chair Prof. Arq. Silvio Fischbein reported that the three Mexican schools – IBERO, CCC and CUEC (under the leadership of Universidad Iberoamericana) – have joined forces to hold the 2018 CIBA conference **Creative Research in Cinema Schools** (25-27 April 2018). There will be a broad representation of all other regions, and the CILECT President Prof. Dr. Maria Dora Mourão will also attend.

The Ethics Lab project will be hosted by USP, Brazil. Dates are to be confirmed.

Finally, he reported on the 10-years collaboration between the Latin American Festival of Sao Paolo, Brazil, and CIBA which was realised through an annual exhibition of films from the CIBA schools as well as workshops for the students. The festival organisers have proposed to hold a special seminar for 14 CIBA students in July 2018 which would focus on the role of festivals, new platforms, hybrid cinema, co-productions, etc. for the development of young filmmakers. In exchange the festival expected CILECT to cover the flights and accommodation of six renowned experts from all over the world as tutors. The Executive Council was glad to receive the proposal for collaboration in principle but had to decline the specific offer as it didn't fully correspond to CILECT's Financing Rules in which priority is given to similar events for teachers. In view of the preparation of a special policy of CILECT for collaboration with festivals it was commented that in the future such an event could be considered for support.

#### 9.1.4. CNA

CNA Chair Prof. Bruce Sheridan reported that the **Sound and Storytelling** conference held at Chapman University (21-24 March 2018) was a tremendous success. It attracted more than 150 participants (a record in the history of CILECT for regional conferences) among which more than 30 from other regions. Special tribute should be given to Prof. Michael Kowalski who was not only the mastermind of the event but also its driving force from A to Z.

Prof. Sheridan also reported that after a trial and discussion period of several months, the CNA website was fully activated in January 2018. For now CNA will only use the website and will not establish a social media presence. He plans to make this a topic for CNA member discussion via the website and will propose that CNA makes a final decision regarding social media at the 2018 Congress in Mumbai.

American University is the confirmed host institution for the Ethics lab but dates are still not clarified. Once they are known, Prof. Sheridan will check with close-by schools if it will be possible to extend the workshop to them.

#### 9.1.5. GEECT

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GEECT Chair Bert Beyens reported that the GEECT Spring Conference 2018 *Teaching Documentary – 2* which will be held at ZeLIG, Bolzano, Italy (26-29 April 2018) is moving with full speed and is completely packed with more than 80 participants from 28 countries (with participation of other regions).

The Ethics Lab in GEECT will be held at the University of Hertfordshire (24-27 April 2018). The decision had to be taken by “toss of coins” as there were several schools that expressed a desire to host the project and met the requirements (among which MCSC, Italy and Goteborg University, Sweden).

The first meeting of the Regional Council had been held at DDF, Denmark (19 January 2018) and the second one is schedule to take place at FABW, Germany (7 June 2018).

### 9.2. ETHICS LAB PROJECT DEVELOPMENT

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The Executive Director reported that the following confirmations for hosting have been received:

- CAPA – GFS (Australia) – 11-14 July
- CARA – AFDA (South Africa) – 11-13 April
- CIBA – USP (Brazil) – tbc
- CNA – American University (USA) – tbc
- GEECT – University of Hertfordshire (UK) – 14-17 April

### 9.3. Requests for Financial Support

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#### 9.3.1. T-QEM: Chapman University: Sound & Storytelling (*decided by email - 22 Feb.*)

The goal of the project is the focus on the expressive and narrative use of sound in film and related media. The event will consist of multiple sessions related to the theme, including keynote speakers, master classes, workshops, demonstrations, and panel discussions involving both educators and industry professionals. It has been designed to appeal to a wide range of film educators and students, from those who have a general interest in the art and craft of film to those who specialize in sound for film or related media.

The Executive Council allocated **€ 4,378** to the project (travel costs & accommodation of invited speakers).

#### 9.3.2. T-QEM: IBERO & CCC & CUEC : Creative Research

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The goal of the project is to focus on the ways in which film programs can contribute to cinema praxis through creative research, as well as the recent growth of post-graduate degrees offered in the region. The event will present a regional position regarding the pedagogical and institutional challenges facing teaching and applied research in the fields of film, sound, and audio-visual production. The coordination of all three of Mexico CILECT members will also allow strengthening of their collaboration and expand their networks, through a shared discussion and a common interest.

The Executive Council allocated € 4,671 to the project (travel costs & accommodation of invited speakers).

#### 9.3.3. T-QEM: York University & UFVA: Culture Shift

The goal of the project is to create a forum where CILECT schools can contribute and collaborate on strategies and ideas that work toward overcoming the equity and diversity gap and to support the underrepresented students in finding successful film careers. Online presentations and conversations will be open to all, and recorded and archived for anywhere/anytime viewing. A website will be created to host an online repository of teaching resources to be available to all CILECT schools, to augment their curricula and career support and will lead to a potential CNA Conference on Diversity and Inclusion.

The Executive Council commented that the proposal does NOT meet the T-QEM requirements and definition. On the other hand, it considered the idea to be an important one. Therefore, it was suggested that probably the best way to serve the interest of the membership would be if the Executive Council proposes to the next General Assembly the creation of a **Standing Committee on Diversity**. In general, this would mean that:

1. For the next two years (2019-2020) the Standing Committee will have its own palette of activities and a respective budget for their realization (subject to approval of the GA) under the monitoring of the Executive Council and the Executive Director. The budget of the Standing Committee should not exceed 10 000 Euro.
2. There will be a number of people working on it representing each region in order to justify the international appeal of the projects developed and the problems discussed and solved.

In case, the proposers of Culture Shift accept this proposal, the Executive Council advises them to identify potential members of the committee and to prepare an agenda for a respective GA panel on the topic as well as a step by step plan of activities (incl. financial plan). CNA Chair Prof. Bruce Sheridan will help and monitor the development of these actions.

The Executive Council would expect the said documentation by **30 June 2018** in order to discuss it in its next meeting and to take a decision whether it moves with the project as outlined above.

#### 9.3.4. T-QEM: WSOA: Politics & Poetics of the Practices of Film

The goal of the project is to advance curriculum development with a specific African focus that takes into consideration the political and historical challenges of film education on the African continent; to promote curriculum sharing and engagement with faculty members across the institutions in Africa and invited guests from Europe and India; to encourage exchanges between the institutions for staff and student mobility; to provide a platform to address film content as a way to discuss and enhance storytelling and aesthetics; and finally, to focus on the place of film as a research tool and on the artistic research in film.

The Executive Council allocated € 4,268 to the project (travel costs & accommodation of invited speakers).

#### 9.3.5. S-QEM: TAU: Student Film Bus

The *Student Film Bus* project is a highly successful event happening each year in the framework of the Int'l Student Film Festival, Tel Aviv, Israel. It is a one week journey of 40 students from several CILECT schools who tour around Israel with a special bus, equipped with a huge screen, a projector and a sound system. Each evening the bus stops in a different location and the students

screen their films to the local audience in an outdoor venue. The project reaches out particularly to outlying towns and communities, the screened films are adapted to the local communities in terms of themes, language and translation. Throughout the week, the students go through professional master classes with local and international personas of the film industry, economy and social rights. Finally, each student creates a short documentary of the journey, from his point of view, to screen and promote the project in his local community. This year will be its seventh edition.

The Executive Council allocated € 5,000 to the project (travel costs & accommodation of students).

#### 9.4. Fee Waivers Policy

The Executive Director reported that **27 fee-waivers** (with the total amount close to 8,000 Euro) have been granted in the different T-QEMS since the beginning of 2018 which is a clear sign that schools appreciate the policy. He suggested keeping the system of “first come-first serve” as it has worked perfectly in the last 4 years as a stimulus for active participation. The Executive Council confirmed its satisfaction with the policy and its implementation.

## 10. CILECT CONGRESS 2017 EVALUATION

The Executive Director presented statistics on the participation.

### **Participation Statistics (without proxies)**

CAPA	16 members out of 29	= 55%
CARA	5 members out of 9	= 55%
CIBA	8 members out of 15	= 53%
CNA	18 members out of 25	= 72%
GEECT	60 members out of 90	= 67%
<b>Total:</b>	<b>107 members out of 172</b>	<b>= 57%</b>

### **Organisation & Content**

The organisation of the congress was unanimously considered to be excellent.

There were few remarks from delegates that they would have liked to attend all sessions but due to their parallel placing they couldn't.

It was also noted that in the particular case of the Zurich Congress the venue did not allow for it but the GEECT Regional Council would nevertheless prefer to have a rectangular set-up of tables for its regional meeting sessions instead of a stage/auditorium set-up.

### **Staff**

The unanimous response of delegates was that the staff had done a marvellous job to satisfy their needs and to solve difficult situations.

### **Post-Event Tours**

Not many delegates stayed for the tours. This evidently re-confirmed the Executive Council decision (from the Guadalajara ECM 2017) to return back to the schedule of the congresses

before Barcelona'2010 when a special Culture Day was placed in the midst to give delegates a chance to know each other better and to get the flavour of the local traditions and culture.

### **AV Recordings**

For the first time in many years the audio-visual material was not only well filmed but also available on-line both during and after the congress. This was seen by the members as a perfect handling of the matter both as planning and as execution by the host school.

### **Food**

There were complaints by a number of delegates regarding the lack of choice at all meals.

### **Accommodation**

A number of delegates stated that they lacked a special place to meet socially after the long days. There were also a number of recommendations to organise future accommodation at one hotel (similarly to the events at GFS'2016, Chapman University'2014, AFDA'2012, ESCAC'2010, etc.)

## **11. CILECT CONGRESS 2018**

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### **11.1. Schedule, Venues, Logistics, Design**

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The Executive Director informed that he did a preliminary visit to Whistling Woods International (16-18 November 2017) to start the organization of the CILECT Congress 2018. During the visit he managed to discuss and clarify the schedule and fees in detail, he checked eight different hotels pursuing the requirement to be able to host all delegates and to be both of a reasonable price and comfort, he discussed the content on the side of the host school and the design of all materials.

The Executive Council ratified all proposals for hotel choice, design of materials and fee structure, and decided that the final version of the schedule should be made only **after** all the candidates for President and Regional Councils are known as this information might have an impact on the placement of slots for the GA and Regional Association meetings' sessions.

**The deadline for submitting candidacies for all vacant positions will be eight weeks before the congress (13 September 2018).**

The Executive Council also discussed the necessity to finalize the CILECT Statutes chapter 5.1. *Regional Associations – Establishment, Dissolution and Conduct* which was postponed for further work at the Brisbane Congress'2016. It asked the Executive Director to prepare a draft for discussion by **30 June 2018**.

### **11.2. Keynotes and Panellists Proposals**

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The Executive Council discussed the **30 submitted proposals** for presentations/workshops coming from Full Member schools. It found 10 of them (with 2 in reserve) to be substantially challenging in relation to the conference theme ***Directing the Future***. It also expressed its regret that there were very few proposals from CIBA (2) and CARA (1) to be able to choose from.

- Distribution of selected proposals by regions: GEECT – 5, CNA – 3, CAPA – 2.
- Distribution of selected proposals by gender of presenters: male – 8, female – 8. (NB: *Some proposals include more than one presenter.*)

The Executive Council discussed the **36 proposals** of the President and the Regional Chairs for Keynote Speakers and agreed that 10 of them are of particular interest and importance for the membership (with 4 in reserve). It distributed between themselves the tasks of reaching them with an official invitation until **15 May 2018**.

## 12. OTHER

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The Executive Council discussed the relationship of CILECT with festivals as organic partners for CILECT. CAPA Chair Prof. Herman Van Eyken and CNA Chair Prof. Bruce Sheridan volunteered to develop a document in that regard for the next meeting.

## 13. NEXT MEETING

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17-21 July 2018

USP, Sao Paulo, Brazil

**Appendix 1****1<sup>ST</sup> INTERNATIONAL SUMMIT ON ARTS EDUCATION (ISAE)**

A 2-day forum organized by CILECT, ELIA, AEC AND CUMULUS

**Tentative Dates:** 2019 OR 2020      **Tentative Place:** SOFIA, BULGARIA

**INVITED (optional):**

- UNESCO
- European Commissioners – Jyrki Katainen (Jobs, Growth, Investment and Competitiveness); Marianne Thyssen (Employment, Social Affairs, Skills and Labor Mobility), Tibor Navracsics (Education, Culture, Youth and Sport), Carlos Moedas (Research, Science and Innovation)
- OECD (Organisation for Economic Co-operation and Development)
- EUA (European University Association)
- ITI (International Theater Institute)
- IMC (International Music Council)
- European Association for Architectural Education (EAAE)
- European Network for Conservation-Restoration Network (ENCoRE)
- Screenwriters' Research Network (SRN)
- World Theater Education Association (WTEA)
- Global Alliance of Theater Schools (GATS)
- FEISAL (Federation of Schools of Image and Sound of *Latin* America )
- Others – **TO BE PROPOSED BY MEMBERS!**

**MAIN TOPICS:**

- 1. QUALITY ASSESSMENT OF ARTS' EDUCATION**
  - 1.1. Defining Quality in the Arts' Area
  - 1.2. Creating Comparative Indicators for Quality Ranking(s) of Higher Education in the Arts
- 2. FOSTERING ARTS' LITERACY & CREATIVITY AS A FUNDAMENTAL WORK SKILL**
  - 2.1 Teaching Artists to Teach Art for All Levels of Education in All Types of Schools
  - 2.2 Methodology of Teaching Arts in the Primary, Secondary & Tertiary Education
  - 2.3 Developing Artistic Research (Recognition, Goals, Criteria, Networking)
  - 2.4 Interdisciplinary Projects between Schools of Arts & Schools of Sciences
- 3. ARTISTS, ARTS' TEACHERS & ARTS' STUDENTS MOBILITY**
  - 3.1 Creating an Arts' "White Cross" Charter & "Arts' White Passport" for Working in "Taboo" Zones of War and Abuse of Human Rights
  - 3.2 Exchange Problems in Arts' Schools (Different Curricula & Assessment Criteria)

*Respectfully Proposed by:*

Prof. Dr. Stanislav Semerdjiev  
CILECT Executive Director

24 February 2018