



## **WORKSHOP-SEMINAR TOPIC: “THE RELEVANT PEDAGOGICAL APPROACH IN THE TRAINING FOR CINEMA, TELEVISION, AND MEDIA CAREERS.”**

*Taking place in Ouagadougou from March 3rd to March 8th, 2020*

### **Practical terms and conditions of participation**

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Cinema, television, and media schools are encountering several new challenges. The missions entrusted to them in order to meet society’s requirements have been altered. Facing the hard issue of social and vocational development of the graduates, their employability becomes essential.

### **Which educational placement ?**

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It is obvious that the world is going through a change. The hearing and the concentration skills of learners have also changed. Should we then continue training the development agents like we used to do not so long ago?

Surely not. The best educational system should be the one using a new approach that offers learners the opportunity to make use of side-skills, ICT, by familiarizing themselves with the complexity of the current professional world while progressively building a professional and personal project during their schooling. Schools should on that account take up educational practices which allow the learners to acquire the skills which would be essential for them to accept the challenges the future holds.

In the framework of this educational approach, it is a matter of giving the learners knowledge enabling them to set a value on the current context of African cinema which current characteristics are as follow:

### **African Context of Cinema environment**

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- Films making which was formerly expensive becomes bearable thanks to digital advent;
- Casting companies which were the relay to European companies disappear one after the other;

- Screening rooms crisis: in some countries, those rooms are only filled for the events that have nothing to do with cinema;
- Desertion of auditoriums forces the investors for lack of profitable return, not to invest in the renewal of the technical equipments of the auditoriums;
- Films are rarely watched by African public, for the auditoriums are disappearing (defective technical conditions, feeling unwelcome...);
- The issue of well-organized piracy favored by the digital advent which makes directors and producers unable to profit from their work.

This environment is a focus point for an entrepreneurship unit which should particularly stress on the skills to be acquired so as to start the filmmaker-entrepreneur career serenely.

In conclusion, it is crucial that in cinema, television, and media schools, the educational methods to be used puts the learner in the centre of the learning process while keeping in mind to train filmmakers-entrepreners who would meet the important challenge of the casting of the films and the exploitation of the screening-rooms; which gives the promise of the revival of African Cinema.

The survival of the lecturing in cinema and audiovisual careers in African schools and universities is at stake.

It is in order to reflect and exchange on this matter that the workshop-seminar organised by CARA and ISIS-SE is going to take place in Ouagadougou **from March 3rd to March 8th, 2020, supported by the government of Burkina-Faso, the FESPACO, and the CILECT.**

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### Purposes of the training

- Oversee the set up or the review of the relevant educational approach for the lecturing in cinema, television, and media careers;
- Follow-up the set up of the new approach techniques and tools;
- Lay down conditions helping heads of schools and people in charge of the educational issues to establish the milestones of a mutual follow-up in problems solving.

### Required job descriptions

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People in charge of educational matters and heads of schools or those who exercise equivalent functions in an African school of cinema, television, and media. Those who would participate in the seminar are expected to share the acquired experiences from the workshop-seminar with the other members of the body of lecturers in their respective schools.

## Terms and conditions of Application

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To apply for the seminar, people that are interested should register online by February 15th, 2020 at the latest .

NB: Considering the small number of seats available, the applicants are strongly encouraged to submit their documents as soon as possible.

## Works place

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This CARA session would take place in Ouagadougou from march 3rd to March 8th, 2020 in parallel with the Cinematographic Day for African Women in Cinema. This has been decided by the FESPACO so that both events could overlap and be complementary.

## Registration Fees

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To participate in the workshop-seminar, there are registration fees of 325,000.00 FCFA (500 Euros) per participant (transfer fees not included). The payment should be done by bank transfer to ISIS account in FCFA (XOF). The bank account references are appended to this document. The registration fees cover accommodation, restauration, local transport, and the amenities of the workshop-seminar.

In case wiring the funds is not possible, the other payment option can exclusively be done in cash, in FCFA (XOF), on March 04th, 2020 in Ouagadougou. In such case, please do inform us beforehand.

After doing the bank transfer, do send the deposit slip/receipt to the following address : [tiraleonce@gmail.com](mailto:tiraleonce@gmail.com)

## Registration form

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<https://forms.gle/77TKapCBnGmGQbvw9>

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